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## **Wanted: Solutions for the Future**

### **productronica Innovation Award enters round three**

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**For the third time, the world's leading trade fair for electronics development and production will be awarding prizes for innovative products. An independent jury will choose the winners in six categories. Only exhibitors at productronica may take part in the Innovation Award. Applications for the categories Cables, Coils & Hybrids, Future Markets, Inspection & Quality, PCB & EMS, Semiconductors, and SMT may be submitted until September 9, 2019. The winners will be presented with their awards at productronica on November 12, 2019.**

This year, Messe München will be presenting the productronica Innovation Award in collaboration with the trade journal productronic. Around 60 companies took part in the competition two years ago. In 2017, the winners in the six categories were:

- Cable, Coils & Hybrids – Komax (Sylade 7H)**
- Future Markets – Acculogic (Battery Array Tester)**
- Inspection & Quality – Viscom (X7056-II)**
- PCB & EMS – Nano Dimension (Dragonfly 2020 Pro)**
- Semiconductors – LPKF (Vitrion 5000)**
- SMT – Juki Automation Systems (G-Titan)**

Looking back, participation in the productronica Innovation Award paid off twice for Hamburg-based company Acculogic, as CEO Saeed Taheri emphasizes, “Winning the productronica Innovation Award was especially gratifying for two reasons. On the one hand, the award empowered and motivated our employees even more and honored their outstanding commitment, and, on the other hand, we use the prize to acquire customers.”

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Galit Beck, Marketing and PR Manager at Nano Dimension, based in Israel, says that receiving the award two years ago has encouraged the company to take part again in 2019. “We’re proud of the Innovation Award and are considering taking part again with our many new applications.”

From all the submitted innovations, the jury will choose a winner in each of the six categories. The independent jurors include:

- Klaus-Dieter Lang, Fraunhofer IZM
- Daniel Müller, VDMA
- Mathias Nowottnick, University of Rostock
- Lothar Pfitzner, University of Erlangen-Nuremberg
- Christoph Stoppok, ZVEI
- Heinz Wohlrabe, Dresden University of Technology

Developments and innovations must be received by Monday, September 9, 2019. The winners in the six categories will be announced at the productronica main press conference on November 12, 2019 at the exhibition grounds in Munich.

Entries can be submitted via the productronica website:

[www.productronica.com](http://www.productronica.com)

#### **About productronica**

productronica is the world’s leading trade fair for electronics development and production and is supported by the Productronics Association in the German Engineering Federation (VDMA) as a conceptual partner. It has taken place in Munich every two years since 1975 and is a core element of the electronics trade fair network of Munich International Trade Fair. 2017 1,203 exhibitors from 42 countries and 44,000 visitors from 85 countries took part at productronica. The next productronica takes place from November 12 – 15, 2019. [www.productronica.com](http://www.productronica.com).

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as

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around 70 representations abroad for over 100 countries, Messe München has a global presence.